



香港鞋業商會

HONG KONG FOOTWEAR ASSOCIATION

香港九龍太子道 185 號嘉爵大廈 2 字樓 A 座
Block A, 2nd Floor, Kar Tseuk Building,
185 Prince Edward Road, Kowloon, HK.

Tel: (852) 2381 2297 Fax: (852) 2397 6927

E-mail: hkfootwear@netvigator.com

Website: www.hkfootwear.org

25 July 2022

Dear all CIFA members,

Invitation to the 39th International Footwear Conference

On behalf of Hong Kong Footwear Association (HKFA), I cordially invite you to participate in the 39th International Footwear Conference (IFC) with the following details:

Date: 14 November 2022 (Monday)
Time: 9:00 – 18:00, Hong Kong time
Venue: Sheraton Hotel, 20 Nathan Road, Tsim Sha Tsui, Hong Kong
Tentative program:

1. VIP speeches
2. Country status reports
3. Open forum
4. Mini showcase
5. CIFA board meeting
6. Dinner

HKFA would like to cover the accommodation expenses (one room/ 2 nights) for your delegate(s) as a gesture of hospitality.

Due to COVID19 epidemic, there is uncertainty whether Hong Kong government would lift the quarantine measures in November. I, therefore, ask for your consent to switch the participation to Zoom meeting in the event that you cannot come to Hong Kong in person.

HKFA is preparing a Country Status Report of the 39th IFC. Please provide a PowerPoint file containing the data of your region. The information may include, but not limited to, geographical location, population, infrastructures, labour force, material cost, production capacity, government policies, analysis on imports and exports, introduction on



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domestic consumption and local retail market, distribution of local footwear industry (e.g. business nature, product categories, market, etc.), branding and promotion, product development and research, etc. I expect that you can send me the PowerPoint on or before 15 September 2022.

I am looking forwards to seeing you soon.

Yours faithfully,

Hong Kong Footwear Association

Jacky Lam
President