

USE OF CIFA'S NAME AND LOGO

1. CIFA Corporate logo

The CIFA's logo with global circle image represents the global footwear associations and CIFA's name in English



Usage

- 1.1 Promotion purpose during hosting International Footwear Conference
- 1.2 Others usage of CIFA corporate logo MUST get the written consent from the CIFA's Board of Directors.

2. 'Member' logo

The CIFA's logo with global circle image represents the global footwear associations and CIFA's name in English and carry with 'Member of'



All members of CIFA are authorized to use 'Member' logo for the benefits of the respective region association.

Usage

- 2.1 General permission is granted for CIFA member to use this logo on company letterheads, brochures, business cards, advertisements, promotional material and press releases.
- 2.2 Member companies under the CIFA association are allowed to use the "CIFA member" logo. This privilege ceases once the company withdrawn from the CIFA membership association.
- 2.3 The responsibility for using the "CIFA member" logo lies with individual business associations. Any legal issues will not be associated with CIFA.

CIFA 名稱和標誌的使用



1. CIFA 企業標誌

CIFA 標誌採用全球圓圈圖案，代表全球鞋業協會和 CIFA 英文名稱

用法

- 1.1 舉辦國際鞋業大會宣傳目的
- 1.2 其他人使用 CIFA 企業標誌必須取得 CIFA 董事會的書面同意。



2. “會員” 標誌

CIFA 標誌採用全球圓圈圖案，代表全球鞋業協會和 CIFA 的英文名稱，並帶有 “Member of” 字樣

CIFA 的所有會員都有權使用 “會員” 標誌來維護各自地區協會的利益。

用法

- 2.1. 一般許可 CIFA 會員在公司信箋、小冊子、名片、廣告、宣傳材料和新聞稿上使用此徽標。
- 2.2 CIFA 協會的會員企業可以使用 “CIFA 會員” 標誌。一旦公司退出 CIFA 會員協會，該特權即告終止。
- 2.3 使用 “CIFA 會員” 標誌的責任由各商業協會承擔。任何法律問題均與 CIFA 無關。